

Message Text

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ACTION COME-00

INFO OCT-01 NEA-09 ISO-00 EB-07 RSC-01 /018 W

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R 271400Z JAN 75

FM AMCONSUL CASABLANCA

TO CARL OSSENFORT

GENERAL ELECTRIC CO.

1 RIVER ROAD

SCHENECTADY, NEW YORK

INFO SECSTATE WASHDC 3273

UNCLAS CASABLANCA 0060

E.O. 11652: N/A

TAGS: BEXP, MO

SUBJ: GE'S PARTICIPATION IN CASABLANCA TRADE FAIR

REF: A) CONGEN LETTER 1/20/75 B) GE TELEX 1/24/75

1. AS PER TELEPHONE CONVERSATION WITH ROBERT VIGNEAULT WE HAVE RESERVED FOR YOU A -4X5- EXHIBITION BOOTH. THIS SIZE BOOTH ONLY AVAILABLE IN THE CENTER OF PAVILLION (I.E., BOOTHS 10 THRU 19). ALTERNATIVELY, WE HAVE AVAILABLE 24SQ. METERS-COMBINATION OF TWO 3X4 BOOTHS-SITUATED ALONG LONGITUDINAL WALL (I.E., BOOTHS 1 THRU 8 AND 20 THRU 27) AND YOU MAY SELECT ANY TWO BOOTHS EXCEPTING NUMBER 23 AND 24 WHICH HAVE BEEN RESERVED FOR MCDONALD DOUGLAS.

2. GIVEN POSSIBILITY THAT GE'S AIRCRAFT ENGINE GROUP MAY EXHIBIT JET ENGINE TO COMPLEMENT PARTICIPATION OF MCDONALD DOUGLAS AS PER CONVERSATION WITH HARAY ZIELKE OF YOUR CINCINNATI OFFICE ON JANUARY 23, YOU MAY WISH TO HAVE COMBINED AREA OF 36 SQUARE METERS (EQUIVALENT TO THREE BOOTHS) TO EXHIBIT SEVERAL GE PRODUCTS, IN WHICH CASE YOU MAY HAVE BOOTHS 20 TO 22 OR 25 TO 27.

3. WHILE 20 SQUARE METERS OR 4X5 BOOTH WILL REQUIRE PARTICIPATION FEE OF 2000 DOLLARS, 24 OR 36 SQUARE METERS WILL

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REQUIRE PAYMENT OF \$2,400 OR \$3,600, RESPECTIVELY. AS

EXPLAINED IN OUR LETTER OF JANUARY 20 (COPY GIVEN TO ZIELKE)
FEE INCLUDES ALL EXPENSES IN PREPARING BOOTH, AND ONLY
EXPENSES BORN BY GE ARE COST OF SHIPPING PRODUCTS TO
PAVILLION AND ITS SUBSEQUENT DESTINATION, PLUS ANY
POSSIBLE STORAGE FEES.

4. WOULD APPRECIATE YOUR DECISION SOONEST BY TELEX
AND WE WILL FORWARD NECESSARY APPLICATIONS AND SHIPPING
INSTRUCTIONS. BRUBECK

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